

tracy wessel
portland-salem metro area
503.487.0150 • 760.994.6300
www.tracywessel.com

graphic design & production

freelance design

Corrigo, Inc.

branding & messaging, design & production, including
co-branding with AT&T, Sprint and Verizon, collateral, event
display, websites and email marketing pieces

Holiday Retirement Corp

ad concepting/campaign, design and production

www.NorthCountyDogTraining.com

design & production of website

Ironwood Pacific Outdoor

design and production of product brochure, packaging

SYDA Foundation

art direction and design of event signage

FTI Consulting

design of trial graphics, power point

Belkin Components

design brochures, product catalog, packaging

ePDOL

identity, collateral, signage, web, client flash presentations
(Merck Pharmaceuticals - VIOXX), client banner ads
(Guildord Pharmaceuticals, ePDOL)

Graydon Corporation/Shark Technology

design of identity & press kit

Tutti Gutti Fine Gourmet Foods

design of sales brochure

skillset

FLUENT	PRODUCTION SKILLS	MEDIA & PLATFORMS
adobe cs (1-3)	html editing	email marketing
indesign	css editing	brochures
photoshop	flash actionscript	catalogs
illustrator	(basic)	annual reports
quark xpress 4-6	javascript editing	sell sheets
dreamweaver MX	flash	packaging
sound edit	premier	identity
ms office	after effects	logos
	final cut pro	flash banners
	director	flash tutorials

2000 - 2007

freelance production

Mattel

packaging production for harry potter & hot wheels
packaging, signage production for toy fair for max steel

McGraw-Hill Publishing

layout & production of workbooks for children k-5

Toyota/Enterprise Communications

production for consumer website

Punch Studio

photoshop production for catalog (digitally construct
product for catalog prior to product production)

Wherehouse Music

pop/direct mail production

Boyd Communications

production of displays & collateral, financial

employment*

Belkin Components-Compton, CA

Sr. Graphic Designer 1998 - 2000

As a Sr. Designer, responsible for development
of Multimedia Department which designed and produced
CDROM presentations for educational
and sales use. As a Graphic Designer, responsible
for designing and producing advertisements,
new product packaging, brochures, catalogs,
POP materials. Also assisted other designers with
troubleshooting post script and computer errors, taught
techniques and solutions. As a Production Artist, responsible
for layout and production of packaging and brochures

Projects Included:

- Producer, Art Director, Programming (Director, Lingo), and
Project Manager. for cdrom product training module for
retail partners, cdrom for
Belkin BusStation. and Corporate Overview cdrom
- Concept and design of joystick packaging line, brochure
covers (OmniView, Surge, and LAN), and design and
production of 1998-1999 Belkin Catalog.

* Prior to this employment I was a professional Horseracing Jockey in the Mid-Atlantic region of the United States.
I was involved in horseracing from 1984 to 1996.